

## Doosan Forklift Attachments

Doosan Infracore Company Ltd. is an international and intercontinental company that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent dealers moving lift truck supplies and materials handling equipment. This system permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably comprises of 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle models range from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift and lift truck company in the North American marketplace, due to its outstanding level of product performance and their persistently high level of client support and service given to all Doosan Infracore Lift Truck users. The U.S. lift Truck division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Start-up of the forklift industry

Korea's original domestic lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a national machinery expansion project. Initial sales of this industrial equipment focused on large business groups, the armed forces and on state-run companies. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training became the new focus for improving quality and product development.

### Development of Lift Truck Exports

Domestic forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a position of significant expansion of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling market. This endeavor greatly expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a new plant which helped launch the company for the fabrication of high end added-value goods suited for export. In 1993, the corporation had a global sales network and started exporting models they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international markets.